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HBA Dubai wins International Project of the Year for Tangla Hotel Brussels

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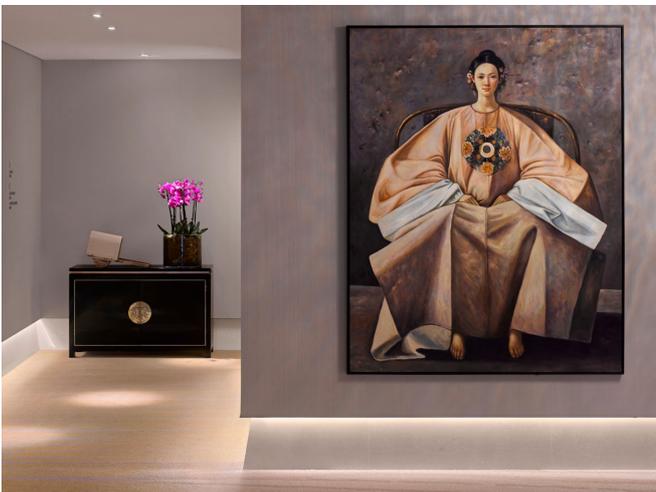


Hirsch Bender Associates (HBA) has won the International Project of the Year award for its work on Tangla Hotel Brussels.

The winning project was chosen for its interesting design, which create a sought-after atmosphere.

HBA Dubai utilised the ornamental beauty of contemporary Chinese culture and folklore, brought to life in a Europe-based hotel.

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The firm referenced the country's rich and diverse history in order to provide Chinese travellers with familiar surroundings, as well as offering international travellers a contemporary taste of Chinese culture, art and traditions.

The judges also noted how these Chinese elements throughout the hotel nod at the brand and heritage of the chain and its first European setting, praising the carefully considered details and colours of the hospitality space that tie into the Asian concept.

Another judge added that the control of a minimalist interior palette, lighting and detailing reveals a unique end result.

"We are very excited. It is our first award for HBA Dubai with CID for two years. I think what is very important for the design community to understand is that, sure there are projects here in

Dubai and in the UAE, but I think the design community that is based here needs to go and look beyond the borders of the GCC," said David T'Kint, partner at HBA.

“I’m very proud that there is an award for international projects. Typically, international projects are usually done by American or European firms but we are in Dubai and we don’t just work on projects in Dubai.”

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