



HIRSCH BEDNER ASSOCIATES

LAUNCHES NEW DIVISION: HBA RESORT

Hirsch Bedner Associates (HBA) continues to be on the forefront of the growing hotel industry with the launch of the firm's seventh subdivision, HBA Resort. The new design division will specialise in creating bespoke, luxury resort properties globally with its flagship office based out of Bali, Indonesia, a hub for Southeast Asia's flourishing resort community. The design team will draw inspiration from Bali's enchanting locale working with local artisans and craftsman for indigenous and authentic design projects to create the world's most treasured resorts.

"For more than 50 years, HBA has been the creative force behind some of the world's most

exceptional resorts within the most exclusive destinations. With more owners and operators seeking out these types of bespoke properties, we responded to the overwhelming demand and reflected the need for increased specialisation in hospitality design by delivering individualised, tailored design for each resort," said HBA CO-CEO lan Carr. "Our unrivalled capability to offer our clients a 'one-stop-shop' for all their design needs from a resort capital such as Bali has HBA Resort poised to be the leader in its industry and we look forward to introducing yet another thriving division from the HBA family."



W BARCELONA COMPLETES RENOVATION

W Barcelona, an iconic flagship of W Hotels Worldwide, part of Marriott International has unveiled a multi-million Euro transformation of all 473 guest rooms and suites, along with the addition of Europe's first W Sound Suite (a music studio and writers room, now available at four W Hotels around the world). The award-winning in-house design team at W Hotels partnered with London-based design studio Bowler James Brindley to reimagine the hotel, inspired by the 24/7 energy and privileged location on the shores of the buzzing Barceloneta.

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